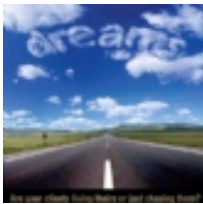


IMPACT NEWS



Leadership - NEW! Retirement Roadmap Powered by Smart and Ready

3/18/2008

Introducing InsurMark's new software-based presentation solution that helps you build credibility and stand out from your competition. This web-based prospecting system will put you in front of high-probability prospects and customize an income planning solution for them. All with highly personalized marketing presentation pieces for you as the advisor.

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Leadership - NEW: Retirement Roadmap Webinar on March 28th at 10:00 AM CST

3/18/2008

Join us on March 28th at 10:00 AM CST as InsurMark presents the Smart and Ready Income Planning system. The market for annuities is changing dramatically; the annuity market of now and the future is Retirement Income Planning! The Smart and Ready system will get you in front of high-probability prospects looking for income planning solutions and help you develop and present the solution.

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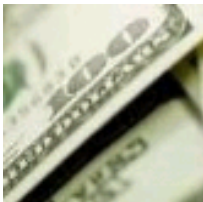


Leadership - THE Marketing Tool for the 21st Century!

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This laddering/IRA software helps agents sell their products faster, in greater quantity, and with more efficiency...

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Learn what you need to maximize the opportunity in this booming market.

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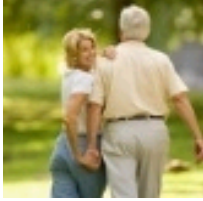


Innovation - Aviva's ENHANCED Income Edge Rider is now here!

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March 31, 2008 at 10:00 AM CST

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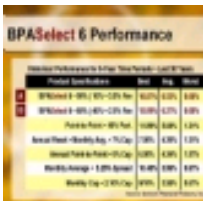


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