

Watch your inbox for a new Athene Marketing email address

Beginning **March 3, 2023**, Athene Marketing will be sending emails from a new address. To avoid disruption, we encourage you to add communications@email.athene.com to your email contacts. If you stop receiving Athene emails, try checking your quarantined emails, your "Other" tab (if using a focused inbox) or check your junk folder. Thank you for your patience during this transition.

FireLight® Wizard makes e-Apps easier

The new FireLight Wizard platform, which launched on **January 14** and replaces FireLight Forms, provides a more intuitive and user-friendly experience — and it works great on mobile devices as well as your desktop. A new series of questions, prompts and helpful pop-ups help avoid duplicate entry requirements by seamlessly carrying over data — minimizing the chance for missing information.

Don't forget ...

The previous version, FireLight Forms, will be discontinued on **April 21**.

[Learn more](#) about the new Wizard platform and what you need to do before the old system goes away.

Deadlines are near for 2022 IRA contributions

Deadlines for your clients to make IRA contributions for the 2022 tax year are quickly approaching. Please review these helpful guidelines for important dates, contribution limits and requirements.

IRA Guidelines

Athene Connect Corner

Athene's producer portal, [Athene Connect](#), is your one-stop shop for information and resources to grow and manage your Athene business. Check out these recent and coming enhancements.

2022 tax documents are available now -

Sign up for paperless tax forms

Four years of tax documents are just a click away on [Athene Connect](#) (for you) and [My Athene](#) (for your clients). We've created a [handy user guide](#) to help you access your clients' documents.

Not an Athene Connect user? [Sign up today!](#)

For additional information, download our [Athene Connect Guide \(23034\)](#) which includes helpful step-by-step [video tutorials](#).

Promoting Athene products? Submit advertising for review

The marketing and advertising of annuity products is subject to close regulatory scrutiny. Advertising regulations, statutes and guidance provided by our regulators are constantly changing and evolving. This requires awareness and open communication between Athene and our sales and distribution partners. Learn more about your duties when creating and using advertising to offer, write or service an Athene product.

Know the rules

Stay alert with Athene's Financial Crime Programs

Our goal is to provide valuable information on an ongoing basis that can help in your efforts to prevent, detect and combat financial crime. These valuable tips and resources can help you understand your obligations.

Anti-Fraud:

California: The California Department of Insurance has issued new education, forms and reporting requirements for Financial Professionals with resident or non-resident licenses. [Learn more](#) about your responsibilities when it comes to protecting clients residing in California from fraud.

All states: Pressure, opportunity and rationalization can cause someone to commit fraud. [Learn more](#) about the fraud triangle and how to recognize the risks.

Anti-Money Laundering (AML):

Knowing your customer and collecting pertinent information is an important part your job as a financial professional. Here at Athene, we've developed [tools you can use](#) to help fulfil this requirement.

We're here to help! If you suspect a financial crime, please contact Athene for assistance:

- Call 888-266-8489 or
- Send the [Request for Compliance Review Form](#) to Athene at AMLFraudReferral@Athene.com

Thank you for your business. At Athene, we're driven to outperform so your clients can retire confidently. For product and sales support, please contact the best Sales Desk in the business at **888-ANNUITY (266-8489)**.



The Bottom Line

A monthly digest of important business updates.



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